

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
961803-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLN WEST ANGELA SKD	ANGELA SKD

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	961803	06365381

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/10/12	10/12/12	WPBF News 25 Mornings6-7AM		--WTF--	:30	3	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/10/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV100401H	\$275.00 NM
1	WPBF	Th	10/11/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV100401H	\$275.00 NM
2	WPBF	F	10/12/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV100401H	\$275.00 NM
2	10/15/12	10/15/12	WPBF News 25 Mornings6-7AM		1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV100401H	\$275.00 NM
3	10/10/12	10/12/12	Good Morning America 7-9AM		--WTF--	:30	3	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	7:43 AM	Good Morning America	7-9AM	:30	AWTV100401H	\$550.00 NM
2	WPBF	Th	10/11/12	7:55 AM	Good Morning America	7-9AM	:30	AWTV100401H	\$550.00 NM
3	WPBF	F	10/12/12	7:58 AM	Good Morning America	7-9AM	:30	AWTV100401H	\$550.00 NM
4	10/15/12	10/16/12	Good Morning America 7-9AM		MT-----	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	8:30 AM	Good Morning America	7-9AM	:30	AWTV100401H	\$550.00 NM
1	WPBF	Tu	10/16/12	8:48 AM	Good Morning America	7-9AM	:30	AWTV100401H	\$550.00 NM
7	10/10/12	10/12/12	THE CHEW	1P-2P	--WTF--	:30	3	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	1:30 PM	THE CHEW	1P-2P	:30	AWTV100401H	\$275.00 NM
3	WPBF	Th	10/11/12	1:32 PM	THE CHEW	1P-2P	:30	AWTV100401H	\$275.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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961803-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLN WEST ANGELA SKD	ANGELA SKD

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/10/12	10/12/12	THE CHEW	1P-2P	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/12/12	12:59 PM	THE CHEW	1P-2P	:30	AWTV100401H	\$275.00 NM
8	10/15/12	10/16/12	THE CHEW	1P-2P	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	1:29 PM	THE CHEW	1P-2P	:30	AWTV100401H	\$275.00 NM
2	WPBF	Tu	10/16/12	1:00 PM	THE CHEW	1P-2P	:30	AWTV100401H	\$275.00 NM
9	10/10/12	10/12/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--WTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	3:46 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100401H	\$400.00 NM
10	10/15/12	10/16/12	M-F 3-4P	M-F 3-4P	MT-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MT-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	3:23 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100401H	\$400.00 NM
13	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	7:54 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	AWTV100401H	\$325.00 NM
14	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	8:11 AM	Sun 8-9am News	Sun 8-9am	:30	AWTV100401H	\$225.00 NM
15	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:41 PM	Sun 630pm News	630-7pm	:30	AWTV100401H	\$800.00 NM
16	10/16/12	10/16/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	8:24 PM	DANCING RESULTS	8-9PM	:30	AWTV100401H	\$4,500.00 NM
17	10/12/12	10/12/12	SHARK TANK	8-9PM	----1--	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----1--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	8:21 PM	SHARK TANK	8-9PM	:30	AWTV100401H	\$2,000.00 NM

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961803-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLN WEST ANGELA SKD	ANGELA SKD	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/12/12	10/12/12	SHARK TANK Class of Time - Fixed Non Pre-emptible	8-9PM	----1--	:30	1	\$2,000.00	NM
18	10/15/12	10/15/12	CASTLE Class of Time - Pre-emptible with notice	10-11PM	1-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 10:33 PM CASTLE 10-11PM :30 AWTV100401H \$2,500.00 NM									
19	10/15/12	10/16/12	Dr. Oz M-F 9-10a Class of Time - Fixed Non Pre-emptible	9-10a	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 9:58 AM Dr. Oz M-F 9-10a 9-10a :30 AWTV100401H \$450.00 NM 2 WPBF Tu 10/16/12 9:29 AM Dr. Oz M-F 9-10a 9-10a :30 AWTV100401H \$450.00 NM									
20	10/10/12	10/12/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	--WTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/10/12 4:55 PM Dr. Oz 4-5p :30 AWTV100401H \$500.00 NM 2 WPBF Th 10/11/12 4:12 PM Dr. Oz 4-5p :30 AWTV100401H \$500.00 NM									
21	10/10/12	10/12/12	1230-1P Access Hollywood Class of Time - Pre-emptible with notice	1230-1p	--WTF--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/10/12 12:42 PM 1230-1P Access Hollywood 1230-1p :30 AWTV100401H \$175.00 NM 1 WPBF Th 10/11/12 12:42 PM 1230-1P Access Hollywood 1230-1p :30 AWTV100401H \$175.00 NM									
22	10/10/12	10/12/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	--WTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/10/12 9:37 AM Dr. Oz M-F 9-10a 9-10a :30 AWTV100401H \$225.00 NM									
23	10/10/12	10/12/12	GENERAL HOSPITAL Class of Time - Pre-emptible with notice	GENERAL HOSPIT	--WTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/11/12 2:31 PM GENERAL HOSPITAL GENERAL HOSPIT :30 AWTV100401H \$450.00 NM									
24	10/14/12	10/14/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 5:43 AM Sun 5-6am News Sun 5-6am :30 AWTV100401H \$100.00 NM									

Total Spots 31

Gross Total \$19,400.00



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West/R/Congress	ALLN WEST ANGELA SKD	ANGELA SKD

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Payment Terms 30 Days

<u>Agency Commission</u>	\$2,910.00
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<u>Net Amount Due</u>	\$16,490.00
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